



## PRESS RELEASE

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### **connectBlue™ Awarded EUR 350K Order from Schneider Electric**

**connectBlue, the innovative and market leading provider of wireless industrial solutions, today announced that it has received a new order from Schneider Electric, the global specialist in energy management. The order, valued at EUR 350K, encompasses the development of a Wireless Energy Efficiency System based on the IEEE 802.15.4 / ZigBee technology.**

“We just marked our ten year anniversary and being awarded such an important order crowns our celebrations,” says Rolf Nilsson. “Schneider Electric has been a trusted customer throughout our ten years and their solutions enables the clients to utilize energy more effectively.”

Since July 2008, connectBlue and Schneider Electric have worked together on various steps of the development system which is a Wireless Energy Efficiency System based on IEEE 802.15.4 / ZigBee technology. The total order value of the system is valued at EUR 350K.

“connectBlue has become our natural partner in various wireless projects from Bluetooth technology to Wireless LAN (WLAN) and now IEEE 802.15.4 / ZigBee. They are leading the wireless industrial world thanks to their strong experience in industrial wireless, plus their professionalism and efficiency,” says Marc Bruel, Power Business / Solutions / Wireless Instrumentation Program Manager at Schneider Electric.

The Wireless Energy Efficiency System is based on several of the connectBlue standard products and wireless technology platform. The range included consists of a selection of ZigBee sensor modules, gateways, repeaters, configuration tools and installation testing tools.

#### **About Schneider Electric**

*As a global specialist in energy management with operations in more than 100 countries, Schneider Electric offers integrated solutions across multiple market segments, including leadership positions in energy and infrastructure, industrial processes, building automation, and data centres/networks, as well as a broad presence in residential applications. Focused on making energy safe, reliable, and efficient, the company's 100,000+ employees achieved sales of more than 15.8 billion euros in 2009, through an active commitment to help individuals and organisations “Make the most of their energy”. [www.schneider-electric.com](http://www.schneider-electric.com)*

## **About connectBlue**

*connectBlue™ is a leading provider of wireless solutions for demanding applications in segments industrial automation, medical, instrumentation, diagnostics, logistics / transportation, vehicles and point of sales. Based on Bluetooth technology, Wireless LAN (WLAN) and IEEE 802.15.4 / ZigBee, connectBlue provides ready-to-use products and modules as well as custom design solutions in both hardware and software. connectBlue has offices in Malmö (Sweden), Chicago (USA) and Pfaffenhofen/Munich (Germany). For more information, please visit [www.connectblue.com](http://www.connectblue.com)*

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## **For further information**

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