



## **PRESS RELEASE**

**Malmö, Sweden**

**April 25, 2006**

### **connectBlue Expands Business Now Including Wireless LAN**

**connectBlue was the first company in the world to offer industrial Bluetooth enabled products and is today a leading supplier of complete Bluetooth solutions for industrial use. connectBlue now expands its range of products and services to include Wireless LAN ready-to-use modules and dedicated customized solutions. The Wireless LAN customer base includes more than 20 customers up to date ranging from applications for rugged PDAs, point of sales terminals, aircraft industry, geological instrumentation to industrial control.**

“Our new Wireless LAN solution is designed for heavy duty use in modern industrial applications,” said Rolf Nilsson, President of connectBlue. “Some of the more prominent functions include reliable and safe operation in rough environments and industrial temperatures.”

The complete range of Wireless LAN modules and services from connectBlue are based on a solution from Philips Semiconductor with extreme low power consumption and an extended temperature range. The Wireless LAN modules are compatible with the Bluetooth modules from connectBlue, which means a high degree of flexibility where customers can design their products to fit either Bluetooth or Wireless LAN modules. The modules also include type approval and are ideal to implement in any high demanding application.

#### **About connectBlue**

*connectBlue is the leading provider of certified wireless solutions for demanding applications such as industrial automation, medical, instrumentation, diagnostics, logistics / transportation, and vehicles. Based on Bluetooth® technology, Wireless LAN and Zigbee, connectBlue provides its customers with ready-to-use products and modules as well as custom design solutions in both hardware and software. connectBlue AB is based in Malmö, Sweden and was founded in March 2000. For more information, please visit [www.connectblue.com](http://www.connectblue.com)*

#### **FOR FURTHER INFORMATION:**

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